



Ts. Dr. MATHIVANNAN JAGANATHAN

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No, 257, Jalan Gemilang 7,
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Google Scholar h-index = 3



<http://bit.ly/scopusmj>
Scopus h-index = 2



<http://bit.ly/mjpublon>
WoS h-index = 1



<http://bit.ly/mjmendeley>
Mendeley h-index = 2



<http://bit.ly/mjorcid>



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<https://www.facebook.com/mathivannanj>



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CAPSULE BIOGRAPHY

Ts. Dr. Mathivannan Jaganathan currently a Senior Lecturer at School of Business Management, Universiti Utara Malaysia (Accredited by Association to Advance Collegiate Schools of Business International or AACSB). Prior to his current appointment, he has worked at Universiti Tunku Abdul Rahman as a lecturer of entrepreneurship for almost two years. He taught several entrepreneurship courses at various levels such as Electronic Commerce, Introduction to Entrepreneurship, Franchise Business Management, Business Growth Management, Entrepreneurial Behaviour and Skills and Entrepreneurship at the undergraduate level.

Apart from teaching, he is actively involved in research covering the areas of Entrepreneurship (small business management, rural entrepreneurship) and Information and Communication Technology (ICT) (adoption, adaptation, acceptance, emerging technology and usage). He is also an active member of several international association and reviewer for some journals and international conferences. Currently, he served as a vice secretary of Internet Society (Chapter Malaysia). He is also certified Lead Auditor/Auditor (ISO 9001:2015) by International Register of Certificated Auditors IRCA, UK and also trained Auditor for ISO 14001. In addition, he is also a Certified Advisor and Trainer of Mendeley Reference Manager and Certified e-Usahawan Trainer. He is also recognized Professional Technologist by Malaysia Board of Technologists (MBOT).

He was also recognized and awarded the Excellent Service Award 2011, Excellent Service Award 2015 and Excellent Service Award 2019 of Universiti Utara Malaysia. In addition, he is also a Favourite Website Award Winner (Personal Website Category), Malaysia Website Award 2018 by Exabytes Group. In line with the academic setting, he has personally conducted face-to-face, classroom training and consultation on LimeSurvey (online survey builder), Mendeley (Reference Management), Endnote (Reference Management), Weebly (Website Designing), WordPress (Web Content Management System), Blogger, Digital Marketing Online Tools and some relevant academic and non-academic related software system to his faculty members and students.

Academic Background

January 2020 –Doctor of Philosophy (PhD- Management- ICT), Universiti Utara Malaysia

PhD Title: Information and Communication Technology Adoption among Small and Medium Enterprises in The Northern Region of Malaysia

October 2008: Master of Business Administration, Universiti Utara Malaysia

March 2007: Bachelor of Technology Management (Hons), Universiti Utara Malaysia

Professional Qualification

Google Cloud Certified in G Suite – Google Cloud (17 Dec 2020 - 17 Dec 2022)

Professional Technologist - Malaysia Board of Technologists (MBOT)

Diploma in Digital Entrepreneurship- Level 1, 2 and 3 by Learning Resource Network, MDEC Malaysia

Professional Certificate – Entrepreneurial Educator by the Ministry of Higher Education, Malaysia

Lead Auditor/Auditor – Quality Management System MS9001:2015, IRCA

Advisor/Certified Trainer – Mendeley Reference Management Software System

Trainer: Weebly Web Designing Application

Trainer: Wordpress Web Design and Development

Trainer: Certified Trainer – eUsahawan (Digital Marketing)

Work History

Company Name : **Universiti Utara Malaysia**
Position Title : Lecturer
Duration : April 2010-Present

Company Name : **Universiti Tunku Abdul Rahman**
Position Title : Lecturer
Duration : September 2008-March 2010

Awards/Honours

Excellent Service Award, 2019, Universiti Utara Malaysia

Favourite Website Award Winner 2018 (Personal Website Category), Malaysia Website Award 2018 by Exabytes Group

Teaching Award, 2016 – Above 95% Score, School of Business Management, Universiti Utara Malaysia

Excellent Service Award, 2015, Universiti Utara Malaysia

Excellent Service Award, 2011, Universiti Utara Malaysia

Highest Usage of E-Resources (UUM- e-library), 2013, Universiti Utara Malaysia

Excellent Score Achievement- Performance Appraisal 2011, UUM

Excellent Score Achievement on Academic Course for First Semester 2010/2011 Session (A101), University Teaching and Learning Centre - (Subject - **Seminar in Entrepreneurship**)

Dean's Award for Excellent Academic Achievement for 1st Semester, Session 2007/2008 (MBA)

Dean's Award for Excellent Academic Achievement for 2nd Semester, Session 2007/2008 (MBA)

Teaching Activities

Electronic Commerce – Coordinator & Lecturer, 2018 - Present

Electronic Commerce – Lecturer, 2017

Introduction to Entrepreneurship, Subject Coordinator & Lecturer, Universiti Utara Malaysia, 2011-2017

Entrepreneurial Behaviour and Skills, Lecturer, Universiti Utara Malaysia

Seminar in Entrepreneurship, Lecturer, Universiti Utara Malaysia

Franchise Business Management, Lecturer, Universiti Utara Malaysia

Business Growth Management, Lecturer, Universiti Utara Malaysia

Electronic Commerce, Lecturer and tutorial classes, Universiti Utara Malaysia

Entrepreneurial Skills and Business Ethics, Lead Lecturer, Universiti Tunku Abdul Rahman, 2008-2010

Entrepreneurship, Lecturer, Universiti Tunku Abdul Rahman, 2008-2010

Management Principles, Tutor, Universiti Tunku Abdul Rahman, 2008

National, University, School and Departmental Service and Administrative Duties

National Level

- 1) **Visiting Board Member (Ahli Lembaga Pelawat)**- Taman Sinar Harapan Jitra, Department of Social Welfare, Ministry of Women, Family and Social Development
- 2) **Auditor (2018-2020)** – Internet Society- Chapter Malaysia
- 3) **Vice Secretary (2020-present)** – Internet Society- Chapter Malaysia

University Level

- 1) **Auditor ISO 9001:2015**– Auditor University Level: 2017 – 2020
- 2) **Committee Global Online Learning** – University Teaching and Learning Centre, Universiti Utara Malaysia
- 3) **Club Advisor** – Silambam Society Universiti Utara Malaysia October 2019- Present

School and Department

- 1) **Subject Coordinator** – Electronic Commerce
- 2) **Internal auditor MS ISO 9001:2015**
- 3) **Officer/Chairman** – Website and Social Media Committee, School of Business Management, UUM
- 4) **Assessor** -Syllabus for Dual Degree Programme Negeri Padang (UNP)
- 5) **Practicum Report Supervisor** –School of Business Management, College of Business
- 6) Committee Member School of Business Management Website Maintenance – 2016
- 7) Committee Member – Technical Committee Conference on Business Management (CBM 2017)
- 8) Committee Member – Technical Committee Conference on Business Management Research II (CBMR II 2015)
- 9) Committee Member – Technical Committee Conference on Business Management Research III (CBMR III 2016)
- 10) Committee Member – Technical Committee International Conference on Business Management (ICBM 2016)
- 11) Committee Member – MQA Document Preparation for Bachelor of Entrepreneurship (Hons)
- 12) Committee Member- The Code of Practice for Programme Accreditation (COPPA)
- 13) Committee Member - AACSB, School of Business Management, College of Business
- 14) Committee Member – AoL (Assurance of Learning) AACSB
- 15) Committee Head – Accreditation and Quality Assurance Unit – Programme Level
- 16) Committee Member of Restructuring Programme of Bachelor of Entrepreneurship (Hons), 2U2I
- 17) **Lead Lecturer** – Entrepreneurship, 2008-2010, Universiti Tunku Abdul Rahman
- 18) **Subject Coordinator** - SADE 1013 Introduction to Entrepreneurship SEM 2 2010/2011
- 19) **Subject Coordinator** - SADE 1013 Introduction to Entrepreneurship SEM 1 2011/2012
- 20) **Subject Coordinator** - SADE 1013 Introduction to Entrepreneurship SEM 2 2011/2012
- 21) **Subject Coordinator** - SADE 1013 Introduction to Entrepreneurship SEM 1 2012/2013
- 22) **Subject Coordinator** - SADE 1013 Introduction to Entrepreneurship SEM 2 2012/2013
- 23) **Subject Coordinator** - SADE 1013 Introduction to Entrepreneurship SEM 1 2013/2014
- 24) **Subject Coordinator** - SADE 1013 Introduction to Entrepreneurship SEM 2 2013/2014
- 25) **Subject Coordinator** - SADE 1013 Introduction to Entrepreneurship SEM 1 2014/2015
- 26) **Subject Coordinator** - SADE 1013 Introduction to Entrepreneurship SEM 2 2014/2015
- 27) **Subject Coordinator** - SADE 1013 Introduction to Entrepreneurship SEM 1 2015/2016

- 28) **Subject Coordinator** – SADE 1013 Introduction to Entrepreneurship SEM 2 2013/2014, BIT Programme UUM-USTY
- 29) **Subject Coordinator** - SADE 1013 Introduction to Entrepreneurship SEM 1 2010/2011 - Sem 1 2015/2016, UUM-IPTS
- 30) **Subject Coordinator** - BPME 1013 Introduction to Entrepreneurship SEM 2 2011/2012, UUM-IPTS
- 31) **Subject Coordinator** - BPME 1013 Introduction to Entrepreneurship SEM 2 2011/2012, UUM-MKM

Student Supervision

Postgraduate Student – Doctor of Philosophy

- 1) **Name:** Ramesh s/o Thangavelu
Matric. No: 901120
Programme: Doctor of Philosophy
Status: In Progress

Postgraduate Student – MSc Management

- 1) **Name:** Mohd Syafiq Ashraf Bin Mohamed Siddiq
Matric. No: 822604
Programme: Master of Science (Management) (Mixed Mode)
Status: Completed
- 2) **Name:** Farah Dhiba Binti Abd Aziz
Matric. No: 823251
Programme: Master of Science (Management) (Mixed Mode)
Status: Completed
- 3) **Name:** Fatin Amirah Binti Abdul Malik
Matric. No: 824383
Programme: Master of Science (Management) (Mixed Mode)
Status: Completed
- 4) **Name:** Nur Hasanah Baqiah Binti Abu Bakar
Matric. No: 825077
Programme: Master of Science (Management) (Mixed Mode)
Status: In progress
- 5) **Name:** Mathanraj Naidu A/L Arumugam
Matric. No: 824007
Programme: Master of Science (Management) (Mixed Mode)
Status: Completed
- 6) **Name:** Vimala A/P Ramaniganthan
Matric. No: 824014
Programme: Master of Science (Management) (Mixed Mode)
Status: Completed

Undergraduate Student

Practicum Supervision – More than 60 students

Employability Enhancement Program (EEP)

Student Mentorship

Undergraduate Student

2) **Name:** Muhendran Chandra

Matric. No: 250619

Programme: Program Usahawan Francais Siswazah (PUFS), CeDI UUM

Academic Journal

Ling-Meng, C., Thamil Durai, C., Claudia, L. S. M., **Jaganathan, M.**, & Ying-Yin, K. (2020). What Make Employees Stay? Case Study of Employee Engagement in Malaysia Childcare Centre. *International Journal of Psychosocial Rehabilitation*, 24(8), 10748–10765. <https://doi.org/10.37200/IJPR/V24I8/PR281070> (**Scopus-Q4**)

Thamil Durai, C., Ling-Meng, C., Min, C. L. S., **Jaganathan, M.**, & Ying-Yin, K. (2020). The Effect of Workplace Spirituality on University Members' Affective Commitment, Continuance Commitment and Normative Commitment. *International Journal of Psychosocial Rehabilitation*, 24(8), 10836–10847. <https://doi.org/10.37200/IJPR/V24I8/PR281075> (**Scopus-Q4**)

Isa, F. M., **Jaganathan, M.**, Vincent Yeow, C. S., Muhd Afiq, S. A., & Siti Noratisah, M. N. (2020). Does Service Marketing Enhance Supplier and Customer Contact in the Gig Economy Era? Case Analysis from Malaysian SMEs` Women Entrepreneurs. *International Journal of Supply Chain Management (IJSCM)*, 9(1), 1105-1112 (**Scopus-Q3**)

Ajeyalemi, O., **Jaganathan, M.**, & Esuh Ossai, I. L. (2019). The moderating effect of religious factor on the relationship between environmental factor and entrepreneurial awareness among final year students of Crawford University, Igbesa. *International Journal of Engineering and Advanced Technology*, 9(1), 3392–3400 (**Scopus**)

Mustapa, A. N., Mahmood, R., Sharif, M. Y., & **Jaganathan, M.** (2019). Organizational Commitment as Potential Moderator in Enhancing Job Performance: A Proposed Framework. *Journal of Advanced Research in Dynamical and Control Systems*, 11(5), 595–601. (**Scopus-Q4**)

Perumal, S., Othman, A. R., & **Jaganathan, M.** (2019). Entrepreneurial Orientation and Educational Levels in Malaysian Indian Ethnic Entrepreneurs. *Journal of Advanced Research in Dynamical and Control Systems*, 11(5), 1628–1633. (**Scopus-Q4**)

Yacob, P., **Jaganathan, M.**, Ishak, K. A., Khor, S. C., Maludin, N., Zin, A. W. M., & Nodesan, S. (2019). Sustainable Green Practice in SMEs – An Examination of VBN Framework for Improving Productivity. *International Journal of Supply Chain Management*, 8(3), 651–656. (**Scopus-Q3**)

- Thamil Durai, C., Ling-Meng, C., **Jaganathan, M.**, & Ying-Yin, K. (2019). Influences of workplace spirituality on university members' organizational commitments: Case study in Malaysia universities. *International Journal of Recent Technology and Engineering*, 18(1), 188–192. (*Scopus*)
- Mathivannan Jaganathan** & Khairol Anuar Ishak. (2019). The Role of Environmental Pressure on Information and Communication Technology: A Conceptual Framework. *International Journal for Innovative Research In Multidisciplinary Field*, 5(4), 113–117
- Mathivannan Jaganathan.**, & Khairol Anuar Ishak Ishak. (2019). The Influence of Environmental Pressure on Information and Communication Technology: A Reliability Test. *IOSR Journal of Business and Management*, 21(4), 47–49.
- Isa, F. M., **Jaganathan, M.**, Ahmdon, M. A. S., & Ibrahim, H. M. (2018). Malaysian Women Entrepreneurs: Some Emerging Issues and Challenges of Entering Global Market. *International Journal of Academic Research in Business and Social Sciences*, 8(12), 1596–1605.
- Mathivannan Jaganathan**, Shuhymee Ahmad, Khairol Anuar Ishak ,Siti Noratisah Mohd Nafi and Logeswari Uthama Puthran, (2018)., Determinants For ICT Adoption and Problems: Evidence from Rural Based Small And Medium Enterprises In Malaysia. *International Journal of Entrepreneurship*, 22 (4) (*Scopus-Q2*)
- Ali, J., Zakaria, N., **Jaganathan, M.**, Rashid, N. 'Arifah, Yacob, P., & Gorondutse, A. H. (2017). Determinants of Entrepreneurial Intention: Empirical Insights from Malaysian Undergraduate Business Students. *International Journal of Economic Research*, 14(20), 1–11. (*Scopus-Q4*)
- Yacob, P., **Jaganathan, M.**, Keong, L. E., Nodeson, S., Fong, Y. C., & Fared, M. (2017). Green Initiatives Adoption: Perspective of E&E Manufacturing SMEs Sustainability. *International Journal of Economic Research*, 14, 15 (Part-II), 360-375 (*Scopus-Q4*)
- Chelliah, T. D., **Jaganathan, M.**, & Chelliah, M. K. (2017). Adoption of Corporate Social Responsibility: Empirical Evidence from Malaysian SMEs. *Jurnal Komunikasi, Malaysian Journal of Communication*, 33(4). (*Scopus-Q2*)
- Perumal, S., Othman, R., **Jaganathan, M.**, & Hussin, Z., (2017), Entrepreneurial Orientation Among Malaysian Indian Ethnic Entrepreneurs: Some Preliminary Findings., *International Journal of Innovative Research and Advanced Studies (IJIRAS)*., 4(11), 331-336
- Logeswari Uthamaputhran, Fais Ahmad, **Mathivannan Jaganathan** and Hoe Chee Hee., (2016) Revisiting Influence of Marketing Effectiveness and Environmental Awareness On Buying Behaviour Of Green Product: A Structural Equation Modelling Approach., *Journal of Global Business and Social Entrepreneurship*., 4(5),6-18
- Hoe Chee Hee, Haim Hilman Abdullah, Filzah Md Isa, **Mathivannan Jaganathan** & Jasmani Mohd Yunus., (2016). Relationship Between PLKN Programme and Entrepreneurial Personality Among Youths in Malaysia., *International Journal of Organizational and Business Excellence*., 1(1), 1-11
- Mathivannan Jaganathan**, Rosli Mahmood, Shuhymee Ahmad and Ismail Ahmad., (2014)., Effect of Environmental Context on Ict Adoption Among Rural-Based Small and Medium Enterprises in Malaysia. *Advances in Environmental Biology*., 8(9), 563-569, (*WoS/Scopus*)
- Abdullah Osman, Filzah Md Isa, Siti Norezam Othman, **Mathivannan Jaganathan**. (2014). Attitude towards Recycling among Business Undergraduate Students in Malaysia . *American-Eurasian Journal of Sustainable Agriculture*., 8(13), 6-12,

Seminar/Conference Paper

- Chelliah, T. D., Ling-Meng, C., **Jaganathan, M.**, & Ying-Yin, K. (2018). *Case Study of Workplace Spirituality on Organizational Commitments among University Members in Malaysia*. In Asia Proceedings of Social Sciences (pp. 44–47).
- Peter, Y., **Mathivannan, Jaganathan** Mohamad, F., Wira, A., & Fong, Y. C. (2018). *An Empirical Investigation of Green Initiatives and Environmental Sustainability for Manufacturing SMEs*, ASIA International Multidisciplinary Conference 2018.
- Yacob, P., Chin, K. S., **Jaganathan, M.**, Maludin, N., & Nodesan, S. (2018). *Small Manufacturing Firms Sustainable Green Practices: Operationalization of Sustainable Value Framework*, ASIA International Multidisciplinary Conference 2018.
- Thamil Durai Chelliah, **Mathivannan Jaganathan** & Mahendra Kumar Chelliah (2017), *The Motivating Factors That Prompt Malaysian SMEs to Adopt Corporate Social Responsibility* 4th International Conference on the Roles of the Humanities and Social Sciences in Engineering 2017 (ICoHSE4), Penang
- Mathivannan Jaganathan**, Khairol Anuar Ishak, Shuhymee Ahmad & Logeswari Uthamaputhran,. (2016) *Understanding Ict Adoption In The Rural-Based Small And Medium Enterprises In Malaysia.*, Paper presented at the Conference on Business Management Research –Discover UUM 2016
- Logeswari Uthamaputhran, Fais Ahmad, **Mathivannan Jaganathan** & Hoe Chee Hee (2016) *Revisiting Influence of Marketing Effectiveness and Environmental Awareness on Buying Behaviour of Green Product: A SEM Approach*, 6th International Conference on Global Business & Social Entrepreneurship, Kota Bharu Kelantan
- Ali Mithani Dawood, Abdullah Kaid Al-Swidi , **Jaganathan Mathivannan**. (2010, March 4-6, 2010). *“A perspective on the competitive advantage of Thailand in the Asian region”*. Paper presented at the AEDGA 2010: Asia, The Engine Development & Growth of Economy, International conference, Mumbai, India.
- Mahmood, R., **Jaganathan, M.**, & Ahmad, S. (2012) *ICT Adoption Among Rural Base Small And Medium Enterprises In Malaysia: A Preliminary Investigation*. Paper presented at the 3rd International Soft Science Conference (ISSC), Phnom Penh, Cambodia.
- Chee Hee Hoe , Filzah Bt. Md. Isa, Haim Hilman, **Mathivannan Jaganathan**, and Jasmani Mohd Yunus (2013) *Relationship Between PLKN Program and Entrepreneurial Spirit Among Youths in Malaysia Paper Presented at the 2013 KMITL & AGBA Global Conference 10th Annual World Congress “Business and Entrepreneurship Development in a Challenged Globalized Era”*, Thailand
- Mathivannan Jaganathan.**, Mahmood, R., & Ahmad, S. (2013). The Effect of Environmental Factors on ICT Adoption Among Rural-based Small and Medium Enterprises in Malaysia. In *International Conference on Business Innovation, Entrepreneurship and Engineering 2013*. Bayview Beach Resort, Pulau Pinang: Universiti Malaysia Perlis.
- Mathivannan Jaganathan.**, Mahmood, R., Ahmad, S., & Ahmad, I. (2013). Identifying the Extent and Constraints of ICT Adoption in the Rural-Based Small and Medium Enterprises in Malaysia. In *Paving the way for value creation towards sustainability*. Kampar, Perak: Universiti Tunku Abdul Rahman.

Mathivannan Jaganathan., Azrain Mustapa., Wan Azlina Wan Hassan., Nik Kamariah Nik Mat., & Jamal Mohammed Esmail Alekam (2014). Does Dependency Make a Difference? The Role of Convenience, Social Influence, Facilitating Condition and Self Efficacy on Student's Purchase Behaviour . *The 3rd International Conference on Quantitative Sciences and Its Applications (ICOQSIA2014)*. Langkawi, Kedah. (*Scopus/ISI Indexed*)

Abdullah Osman, Filzah Md Isa, Siti Norezam Othman, **Mathivannan Jaganathan.** (2014). Attitude towards Recycling among Business Undergraduate Students in Malaysia . *International Conference on Engineering Management (ICEM 2014)*”, Hotel Putra Palace, Kangar, Malaysia

Chee Hee Hoe , Filzah Bt. Md. Isa, Haim Hilman, **Mathivannan Jaganathan,** and Jasmani Mohd Yunus. (2014). Relationship Between PLKN Program and Entrepreneurial Personality Among Youths in Malaysia . *Seminar On Islamic Quality Management 2014*”, The Everly Hotel, Putrajaya, Malaysia

Poster Presentation

Mathivannan Jaganathan & Logeswari Uthamaputhran., (2017). Active Learning: Creating Excitement Through Padlet,. “*Entrepreneurial Educators Summit 2017*”, Marriot Hotel, Putrajaya

Attended Competition

Pertandingan Inovasi Pengajaran (*Teaching Innovation Competition*), 2016, Universiti Utara Malaysia

Grants

Authors: Prof. Madya Dr. Selvan Perumal, **Ts. Dr. Mathivannan Jaganathan,** Assoc. Prof. Dr. Hasnizam Shaari, Prof. Dr. Nik Kamariah Nik Mat, Assoc. Prof. Dr. Yaty Sulaiman

Title: Developing a Model for Customer Acceptance Behavior of Smart Technologies in Retail Sector Services

Amount Received: RM 68300

Sponsoring Agency: IMBRE Universiti Utara Malaysia

Type: Fundamental Research Grant Scheme (FRGS)

Duration: 2020-2022 (2 Years)

Status: In Progress

Authors:. Assoc. Prof. Dr. Faizatul Akmar Abdul Nifa, Prof. Ayoib Che Ahmad Prof. Dato' Aileen Tan Shau Wai, Suwannit Chareen Chit, **Ts. Dr. Mathivannan Jaganathan,** Ahmad Hanis Mohd Shabli, Assoc. Prof. Dr. Selvan Perumal, Dr. Marziah Hj. Zahar, Dr. Low Kah Choon, Assoc. Prof. Dr. Azahari Ramli, Assoc. Prof. Sr. Dr. Mohd Nasrun Mohd Nawi

Title: Muscling the Mussel Farming Community in Kuala Sungai Muda, Kedah

Amount Received: RM 1.75 million

Sponsoring Agency: TERAJU - Dana Pembangunan Usahawan Bumiputera [DPUB]

Type: National Grant

Duration: 2020-2025 (5 Years)

Status: First Stage

Authors: Prof. Madya Dr. Selvan Perumal, Dr. Yaty Sulaiman, Dr. Maha Mohammed Yusr Othman & **Mathivannan Jaganathan**
Title: **The Changing of Mutaiyas Cash & Carry Sdn. Bhd.**
Amount Received: RM 6000.00
Sponsoring Agency: IMBRE Universiti Utara Malaysia
Type: University Grant
Duration: 2019-2020 (6 Months)
Status: Completed

Authors: Dr. Aminurraasyid Yatiban, Mohamad Yusop bin Mohd Jani, Mohd. Sufli bin Yusof & **Mathivannan Jaganathan**
Title: **Perlaksanaan Konsep Khiyar: Memperkasa Pengurusan Kontrak Perniagaan Francais di Malaysia**
Amount Received: RM 16000.00
Sponsoring Agency: Akademi Pengurusan YaPEIM
Type: External Grant
Status: Completed

Authors: Rosli Mahmood, Shuhymee Ahmad & **Mathivannan Jaganathan**
Title: **The Extent of ICT Adoption in Rural-based Small and Medium Enterprises (SMEs) in Malaysia**
Amount Received: RM16000
Sponsoring Agency: International Telecommunication Union-UUM
Duration: 1 Year
Type: External Grant
Status: Completed

Authors: Haim Hilman Abdullah, **Mathivannan Jaganathan**, Hoe Chee Hee & Filzah Md Isa
Title: **Relationship between National Service Training Programme and Entrepreneurial Spirit among Youth in Malaysia**
Amount Received: RM10000
Sponsoring Agency: Universiti Utara Malaysia
Duration: 1 Year
Type: University Grant
Status: Completed

Authors: Norashidah Hashim, Shuhymee Ahmad, **Mathivannan Jaganathan** & Ooi Yeng Keat;
Title: **A Study on Effectiveness of Entrepreneurial Development Programme of Yayasan Pembangunan Usahawan Terengganu**
Amount Received: RM31659.50
Sponsoring Agency: Yayasan Pembangunan Usahawan Terengganu – Under, CEDI, UUM
Type: External Grant
Status: Completed

Module

Authors: Hoe Chee Hee, **Mathivannan Jaganathan** & Armanurah Mohamad
Module Title: Franchise Business Management, PACE
Status: Completed

Authors: **Mathivannan Jaganathan**, Siti Noratisah Mohd Nafi & Norzalila Jamaludin
Module Title: Electronic Commerce, PACE
Status: Ongoing

Consultation

Authors: Armanurah Mohamad, Shahadah Abdullah, Awani Ku Ishak, Syahrina Abdullah & **Mathivannan Jaganathan**

Module Title: Franchising Atmosphere Module for PNS Trainers

Status: Completed

Facilitator/Trainer

Trainer – Mendeley-Reference Manager for Academician and Postgraduate Students

Trainer –Weebly (Website Content Management System) - Drag&Drop Website Builder and DoIt Yourself

Trainer –Wordpress (Website Content Management System)

Trainer - Certified Trainer –eUsahawan, Digital Marketing

Facilitator– Online Learning Management System – Online learning Universiti Utara Malaysia

MYPEC – Business Simulation Trainer - Cooperative and Entrepreneurship Development Institute (CEDI), UUM

Invited Speaker/Forum Panellist/Judge

Invited Speaker -Youth Career Convention 2011-UUM

Invited Speaker – Game Based Learning Classroom – KAHOOT: Electrify your class with a game-based classroom response system, University Teaching and Learning Centre, UUM

Forum Panelist – Entrepreneurship Carnival, College of Arts and Sciences, UUM

Judge– Pertandingan Inovasi Pengajaran (*Teaching Innovation Competition*), 2017, Universiti Utara Malaysia

Judge– Pertandingan Inovasi Pengajaran (*Teaching Innovation Competition*), 2018, Universiti Utara Malaysia

Judge– Pertandingan Inovasi Pengajaran (*Teaching Innovation Competition*), 2019, Universiti Utara Malaysia

Reviewer

Ad Hoc Reviewer - International Journal of Technology Diffusion (IJTD) (*Scopus Indexed Journal*)

Ad Hoc Reviewer - International Journal of E-Entrepreneurship and Innovation (IJEEI) (*Scopus Indexed Journal*)

Reviewer - Advances in Science, Technology and Engineering Systems Journal (ASTESJ) (*Scopus Indexed Journal*)

Text Book Reviewer, Short Case Studies - Global Edition – Robbins: *Management*. Pearson UK

Conference Paper Reviewer - Emirates Association of Arts and Management Professionals

Reviewer - Conference on Business Management 2017, School of Business Management, Universiti Utara Malaysia

Reviewer - Conference on Business Management Research III 2016, School of Business Management, Universiti Utara Malaysia

Reviewer - Conference On Business Management Research II 2015, School of Business Management, Universiti Utara Malaysia

Reviewer – The 9th International Management Conference – IMC 2015, The Bucharest University of Economic Studies Romania

Reviewer – 2nd International Conference on the Future of ASEAN

Reviewer - International Association of Scientists, Developers and Faculties (ASDF) - International Journals and Conferences

Editorial

Editor – Proceedings: Conference on Business Management Research II, School of Business Management, Universiti Utara Malaysia

Editor – Proceedings: Conference on Business Management Research III (Discover UUM 2016), School of Business Management, Universiti Utara Malaysia

Editor – Proceedings: 4th Conference on Business Management, School of Business Management, Universiti Utara Malaysia

Conference Technical Committee

Seventh International Conference on Cloud Computing and eGovernance 2018, University of Greenwich, United Kingdom

Fifth International Conference on eBusiness, eCommerce, eManagement, eLearning and eGovernance 2018, University of Greenwich, United Kingdom

Conference on Business Management 2017, School of Business Management, Universiti Utara Malaysia

International Conference on Internet of Things and Cloud Computing 2016, Dubai, UAE

Conference on Business Management Research III 2016, School of Business Management, Universiti Utara Malaysia

Conference On Business Management Research II 2015, School of Business Management, Universiti Utara Malaysia

Fellowship

Research Fellow - Co-Operative and Entrepreneurship Development Institute

Associate Fellow - Institute for Product and Brand Management

Special Project

Webmaster - Conference on Business Management Research II & III - <http://www.cbmsbm.com>
(Discontinued)

Webmaster – 4th Conference on Business Management I- <http://www.cbmsbm.com>

Webmaster – 8th National Human Resource Management Conference - <http://www.nhrmc-sbm.com>
(Discontinued)

Professional Membership

Professional Member – Malaysian Board of Technologist

Malaysia Design Council (MRM) – Majlis Rekabentuk Malaysia – Lifelong Member since 2016

The National ICT Association of Malaysia -PIKOM

Internet Society - **Global Member/Chapter India and Malaysia** – 2012- Present

Open Source Software Institute - **Academic Member** – 2012-Present

The Malaysian Indian Educational Development Association- 2010-Present

European Alliance for Innovation

Emirates Association of Arts and Management Professionals

IEEE Internet Of Things Community – 2017-Present

International Society for Development and Sustainability (ISDS)- 2018-Present

Community Service

Vice Secretary– Internet Society, Malaysia Chapter - 2020-Present

Visiting Board Member (Ahli Lembaga Pelawat) – Taman Sinar Harapan Jitra Kedah, Department of Social Welfare (Jabatan Kebajikan Malaysia)

Auditor – Internet Society, Malaysia Chapter - 2018-2020

Mentors

Prof. Dr. Rushami Zien Yusoff,
Professor,
School of Business Management,
College of Business,
Universiti Utara Malaysia.
rzy278@uum.edu.my

Assoc. Prof. Dr. Hoe Chee Hee
Associate Professor
School of Business Management,
College of Business,
Universiti Utara Malaysia.
chhoe@uum.edu.my

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